



WHERE HAPPINESS INSPIRES SUCCESS

PERSMADU SAEADA SDN. BHD
(202301000091 (1494010-U)
ADD : NO. 2A, JALAN PUTRA
MURNI 3/2A. PUTRA HEIGHTS,
47650 SUBANG JAYA.
SELANGOR DARUL EHSAN
TEL : +603 5191 9788

ABOUT US

Persmadu Saeada Sdn . Bhd . is a Malaysian -founded company dedicated to empowering individuals by providing financial opportunities and personal development through an innovative Entrepreneurial Network business model . The company's name reflects its core philosophy – “Persmadu ” signifies perspective and honey, while “Saeada ” represents happiness in Arabic – symbolizing prosperity, sweetness in life, and the pursuit of fulfillment .

Our initial product portfolio focuses on premium chocolate -based products, designed to deliver indulgence and joy to consumers . As we progress, Persmadu Saeada is committed to expanding into diverse product categories, aiming to meet evolving human needs and market demands .

LOGO

Central Figure :

Represents empowerment, growth, and success – reflecting the company's mission to uplift individuals.:

Supporting Hands :

Symbolize care, support, and community, highlighting teamwork and mutual growth.

Golden Leaves :

Signify abundance, prosperity, and expansion, aligning with the company's vision of flourishing success .

1

2

3

4

5

6



- **Gold** – Wealth and prosperity.
- **Copper/Bronze** – Warmth, trust, and the essence of honey (Persmadu).

Dark Brown – Stability and luxury, reflecting the chocolate product base.

Circular Design:

Represents unity, completeness, and the company's global ambitions.

MISSION

TO INSPIRE SUCCESS AND ENHANCE HAPPINESS BY
OFFERING SUPERIOR PRODUCTS AND PROVIDING
INDIVIDUALS WITH THE TOOLS AND OPPORTUNITIES TO
GENERATE SUSTAINABLE PASSIVE INCOME THROUGH A
FLEXIBLE AND REWARDING BUSINESS PLATFORM.

VISION

TO ESTABLISH PERSMADU SAEADA AS A GLOBALLY
RECOGNIZED LEADER IN ENTREPRENEURIAL NETWORK,
DIVERSIFYING OUR PRODUCT OFFERINGS BEYOND
CHOCOLATE TO ADDRESS A WIDE SPECTRUM OF HUMAN
NEEDS, WHILE FOSTERING PROSPERITY AND HAPPINESS
FOR OUR DISTRIBUTORS AND CONSUMERS ALIKE.

GENERAL MANAGER

To Our Esteemed **Leaders, Distributors, and Customers,**

At **Persmadu Saeada Sdn. Bhd.**, our growth and success are a reflection of your dedication, passion, and trust. I want to extend my deepest gratitude to each of you for being an essential part of our journey.

To Our Distributors – Your energy and hard work are the heartbeat of Persmadu Saeada. Through your efforts, our products reach homes, touch lives, and bring happiness to communities. You are the bridge between our brand and the people we serve, and for that, we are deeply grateful.

To Our Customers – Your trust drives us forward. With every product you choose, you contribute to our mission of spreading joy and quality through indulgent yet nourishing chocolate products. Your support fuels our ambition to continuously innovate and offer you the very best.

Our Future – Persmadu Saeada is not stopping here. With your continued support, we are charting a path toward **global expansion**. Our goal is to bring the flavors of happiness and the spirit of Persmadu Saeada to international markets, sharing our passion for high-quality chocolate products with the world. Together, we will make Persmadu Saeada a **global name synonymous with joy, quality, and success**.

Let's continue to build, inspire, and achieve greatness as we embark on this exciting journey.

With appreciation and enthusiasm,

Juninah Md Ishak

General Manager

Persmadu Saeada Sdn. Bhd.

WHY US ?

Innovative Business Model –
Empowering individuals to build their own businesses through a dynamic and rewarding network system .

1

Premium Product Focus – *High-quality chocolate products as the foundation, with plans to expand into essential and lifestyle -driven categories .*

2

Strong Financial Foundation –
Backed by solid financial strength, ensuring long-term growth and stability .

3



4

Global Vision – *Aiming for international expansion within five years, creating broader opportunities for distributors and partners.*

5

Flexible Earning Potential –
A scalable income plan that allows individuals to grow at their own pace and achieve financial independence .

6

Community -Centric Approach –
Fostering a culture of collaboration, trust, and shared success to support distributor growth and development.

CORE VALUES

Persmadu Saeada operates on a network marketing framework that emphasizes collaboration, community building, and shared success. By fostering strong relationships and encouraging teamwork, we create an environment where distributors can thrive, achieve personal growth, and build sustainable income streams.



Value
1

*Innovation and Adaptability –
Continuously expanding and
refining our product portfolio to
meet emerging needs .*

Value
2

*Empowerment and Prosperity –
Equipping individuals with the
resources and opportunities
necessary to succeed .*

Value
3

*Community and Joy – Cultivating
a supportive environment where
happiness, collaboration, and
shared achievements are*



**WHERE HAPPINESS INSPIRES
SUCCESS**

CAREER OPPORTUNITY



PERSONAL SALES BONUS



GROUP SALES BONUS



LEADERSHIP BONUS



PLATINUM ELITE CLUB



CAR FUND



HOUSE FUND



MEMBERSHIP

RANKING

1

Distributor (D)

2

Gold Leader (GL)

3

Platinum Leader (PL)

QUALIFICATION

- Purchase RM 30 starter kit
- Monthly maintenance 50 BV

- Maintenance 360 BV per month
- 10,000 GBV per month
- 5 Active direct leg Distributors

- Maintenance 720 BV per month
- 50,000 GBV per month
- 5 Active direct leg Distributors
- 2 Gold Leaders from direct/indirect leg
- 20,000 BV from others leg .

BONUS

- Performance Bonus 10%
- *Network Bonus RM5 per pax

- Performance Bonus 20 %
- Group Performance Bonus 10%
- *Network Bonus RM5 per pax

- Performance Bonus 30 %
- Group Performance Bonus 20 %
- *Network Bonus RM5 per pax
- Leadership Bonus
- Car Fund
- House Fund

TYPE OF BONUSES

RANK	%	PERSONAL SALES (PS)	GROUP SALES (GS)	DIRECT LEG	SIDELINE	REWARDS
DISTRIBUTOR (D)	10%	50 BV	50BV	-	-	
GOLD LEADER (GL)	20%	360 BV	10,000 BV	5 ACTIVE DISTRIBUTORS		
PLATINUM LEADER (PL)	30%	720 BV	50,000 BV	* 5 ACTIVE DISTRIBUTORS * 2 GOLD LEADERS	20,000 BV	
LEADERSHIP (PL ONLY)	2%	BUILD PL				
PLATINUM ELITE CLUB						
CAR FUND		BUILD 3 PL			20,000 BV	RM 3,000
HOUSE FUND		BUILD 7 PL			20,000 BV	RM 7,000



Cereals Snack

– Spread

Chocolate Drink



Cereals Snack

LuxeLècious

Creamy Crunch, Pure Joy!

Experience the perfect blend of indulgence and balance with **LuxeLècious**, a premium cereal snack that offers a delightful creamy crunch with every bite. Designed for those who seek a guilt-free indulgence, **LuxeLècious** combines wholesome, quality ingredients in a treat that's low in sugar and free from artificial additives, making it the ideal choice for conscious snackers.

What Makes LuxeLècious Special?

- **Low Sugar, High Satisfaction:** Enjoy a sweet treat without the guilt. **LuxeLècious** contains a carefully balanced amount of sugar, allowing you to indulge in the creamy crunch without overwhelming sweetness.
- **Natural Ingredients:** With 35% of light and crispy rice flour cereal, balanced with 65% rich milk chocolate paste, every bite offers wholesome goodness. No artificial colorings or preservatives—just pure, simple ingredients you can trust.
- **Vegan-Friendly Chocolate Option:** While the product contains dairy (milk powder), we are committed to exploring alternative vegan-friendly chocolate options in future product variations for plant-based enthusiasts.
- **Pure Joy in Every Bite:** Our premium milk chocolate paste, made with real cocoa powder and whole milk powder, offers a luxurious, creamy taste that melts in your mouth. It's a moment of joy you'll want to savor.

Perfect for:

- Those who enjoy a sweet snack without the excessive sugar.
- Health-conscious individuals looking for a treat with simple, natural ingredients.
- A delightful addition to your daily routine or a thoughtful gift for loved ones.

Allergy Advice: Contains Milk, Soy. May contain traces of nuts.

Storage Instructions: Store at room temperature, away from sunlight and extreme heat. Once opened, always keep the lid on to maintain the crunchiness. Best consumed within 3 days.

Hazel Lècious

Nutty Crunch, Pure Happiness!

Savor the irresistible combination of crispy texture and creamy hazelnut chocolate in **Hazel Lècious**—a delicious treat that delivers pure joy in every bite. Made with high-quality ingredients and a generous 65% hazelnut chocolate paste, this cereal snack offers the perfect balance of nutty crunch and creamy indulgence. With each bite, you experience the rich, smooth flavor of hazelnuts combined with the crunch of light rice cereal.

What Makes Hazel Lècious Special?

- **Rich Hazelnut Chocolate Experience:** The luxurious hazelnut chocolate paste, crafted with real hazelnuts and whole milk powder, provides a creamy and nutty flavor that will keep you coming back for more.
- **Crispy & Crunchy:** With 35% crispy rice flour cereal, **Hazel Lècious** offers the perfect crunch that complements the smoothness of the hazelnut chocolate paste, creating a satisfying texture with every bite.
- **No Artificial Additives:** Made with simple, quality ingredients, **Hazel Lècious** contains no artificial colorings or preservatives—just the pure taste of hazelnut chocolate and crispy cereal.
- **Perfect for All Snack Lovers:** Whether you're enjoying it as a mid-day treat, breakfast boost, or an on-the-go snack, **Hazel Lècious** brings a moment of happiness to your day.

Perfect For:

Matcha Lècious

Crunch with Calm, Taste the Zen !

Unwind and indulge in the perfect fusion of crispy cereal and the soothing, rich taste of matcha with **Matcha Lècious**. Each bite of this delicious treat delivers a moment of serenity, offering the perfect balance between crunchy texture and calming matcha chocolate paste. Whether you're looking to add a touch of zen to your morning or enjoy a peaceful snack throughout the day, **Matcha Lècious** is your go-to for a calm yet satisfying indulgence.

What Makes Matcha Lècious Special?

- **Matcha Infused Chocolate:** The 65% matcha chocolate paste is infused with premium matcha powder, providing a smooth, earthy flavor that calms the mind while still offering the sweetness of milk chocolate.
- **Crispy and Crunchy:** With 35% crispy rice flour cereal, each bite delivers the satisfying crunch you crave, perfectly complemented by the smooth matcha chocolate paste.
- **Natural Ingredients, No Artificial Additives:** **Matcha Lècious** is made with high-quality, simple ingredients—no artificial colorings or preservatives—so you can enjoy a wholesome and natural snack.
- **A Moment of Zen:** Perfect for busy days, **Matcha Lècious** helps you unwind and indulge in a treat that not only satisfies your sweet tooth but also brings a sense of calm with the soothing properties of matcha.

Perfect For:

- Matcha lovers seeking a snack that combines the benefits of matcha with the crunchiness they love.
- Individuals looking for a peaceful indulgence, whether for a mid-day break or a calming snack in the evening.
- Those who want to enjoy a high-quality, flavorful treat with no artificial additives.

Allergy Advice: Contains Milk, Soy. May contain traces of nuts.

Storage Instructions: Store at room temperature, away from sunlight and extreme heat. Once opened, always keep the lid on to



Spread

More than a Spread

A Gourmet Experience in Every Bite

Hazel Luxe

Luxury in Every Bite!

- **100% Roasted Hazelnuts** – Bold, nutty, and rich in flavor, with no artificial additives.
- **Creamy Perfection** – Smooth and velvety for easy spreading and dipping.
- **Healthier Indulgence** – Free from palm oil and preservatives, retaining natural goodness.
- **Multi-Purpose Delight** – Use as a spread, drizzle over fruits, or as a filling for pastries.
- **Guilt-Free Pleasure** – A source of healthy fats and energy, perfect for indulgence without compromise.

★ Not Just a Spread:

Whether slathered on warm bread, spooned over waffles, or enjoyed straight from the jar, this hazelnut spread **redefines comfort food**. It's a touch of indulgence that can turn any ordinary snack into a **luxurious treat**.

Pista Luxe

Pure Pistachio Bliss

- **Pure Pistachio Essence** – Made with premium pistachios for an intense, authentic flavor.
- **Naturally Vibrant** – No artificial coloring; the rich green hue reflects pure quality.
- **Nutrient-Rich** – Packed with antioxidants, healthy fats, and essential vitamins.
- **Gourmet Versatility** – Perfect as a spread, dip, drizzle, or ingredient in baking and desserts.
- **Luxurious Texture** – Silky-smooth and creamy, offering an elevated culinary experience.

★ **Not Just a Spread:**

Transform your breakfast, desserts, or even savory dishes – this pistachio spread adds **sophistication and indulgence** to any meal. Enjoy it on toast, swirl it into yogurt, or elevate pastries with its decadent richness.



Premium Chocolate Drink

More Than Just Chocolate, It's Comfort in a Cup

Choco- Kaw

Pure Chocolate Goodness

- **Premium Chocolate Ingredients**
 - **Nutrient-Packed** properties.
 - **Stress Reliever** relax.
 - **Versatile Enjoyment**
 - **Guilt-Free Indulgence**
- Made with rich, high-quality cocoa for an intense and satisfying flavor.
 - Full of essential nutrients, antioxidants, and mood-boosting
 - A comforting, velvety chocolate drink designed to help you unwind and
 - Enjoy hot or cold, making it the perfect treat for any time of day.
 - Crafted with care, combining indulgence with wellness benefits.

★ Not Just a Drink:

Choco Kaw is more than just a beverage – it's a **moment of happiness** in every sip. Whether you're winding down after a long day, warming up on a chilly evening, or simply craving a rich, chocolatey treat, Choco Kaw delivers a **luxurious, comforting experience**.

Enjoy the best for your body and mind – because you deserve it!

JOIN US!



Thank
You